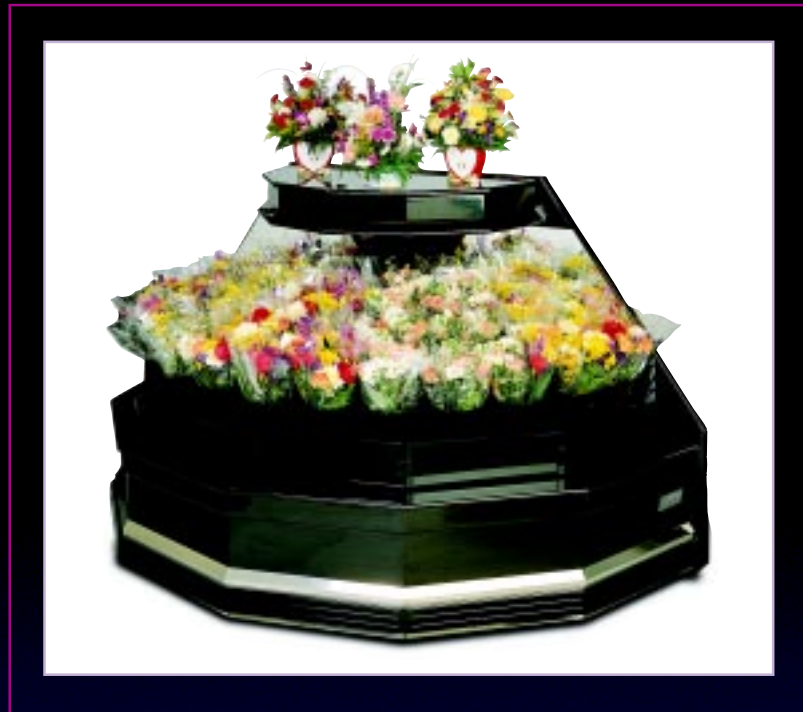




Floral Display Merchandisers



MODEL M P H R 7
HALF - R O U N D

Natural environment floral refrigeration units



W H E N O N L Y T H E B E S T W I L L D O

MODEL MPHR7 HALF-ROUND

Floraline refrigerated displays offer advanced design features that provide unmatched superiority in styling, performance and durability. Exclusive features include Floraline's patented self-watering/self-cleaning system that extends product shelf life and reduces shrink of floral bouquets and cut flowers. This industry-first feature minimizes maintenance and frees your personnel for more important tasks.

The MPHR7 is a low-profile, high-visibility half-round display elegantly designed for maximum product visibility and impulse buying.

STANDARD FEATURES

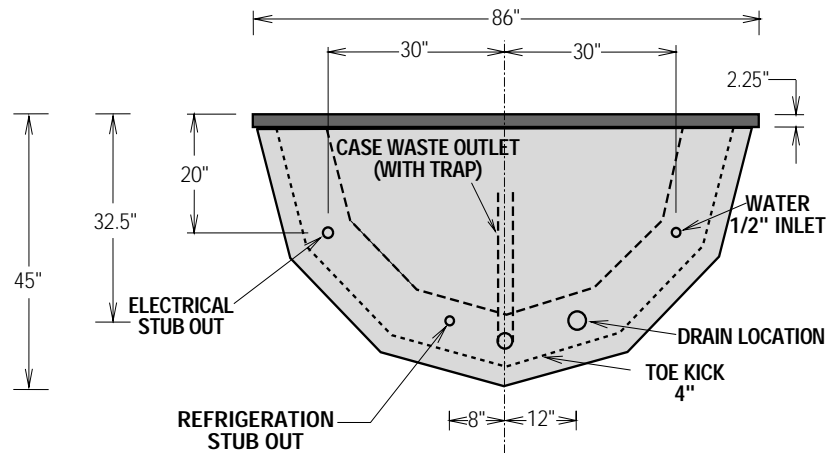
- Patented self-watering/self-cleaning system replenishes water automatically; keeping it fresh for floral bouquets.
- Soft Air Flow Environment. A refrigeration envelope is created by directional air flow simulating a closed-door environment. Protects even the most delicate flowers.
- Polyurethane foamed in place insulation.
- Long-lasting, high-output SPX 35 lamps for truer, more natural floral presentation.
- Under case air return.
- Charcoal-impregnated water filter system removes harmful chemicals.
- Dual air pattern for environmental control.
- Vases sit at 15° to enhance visibility.
- Full selection of exterior laminate colors to complement your store decor.

Contact your Floraline representative for more details.



MPHR7 HALF-ROUND SERIES & MORE

Floraline manufactures a complete selection of open-air and closed-door floral merchandisers that complement the MPHR7 series. Our custom-design services and cabinet department can tailor these displays for your specific requirements.



MODEL	MPHR7
Overall height	52"
Overall width	86"
Overall depth	45"
Drain from center	12"
Utilities from wall	34"
Lights Amp	0.8
Fans Amp (115V 1PH 60HZ)	0.8
Vases (8" center to center)	30
Capacity (3 bouquets/vase)	90
H2O Transformer AMP (Max.)	1.5
BTU's@25° (R22 Standard)	5,400
Anti-Sweat AMP	N/A
Maximum Fuse Size	15
Defrosts - two 30 minute	yes



Floraline Display Products

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